# SUMMER 2024 Vol 33 Issue 02 **Jowa SIDS Foundation**

## What's INSIDE

Supporting Families Today, Educating for the Future

2024 Walk for the Future August 24, 2024

### 2024 WALK INFO

- SAFE SLEEP SUMMER
- THE BRAIN AND GRIEF
- **REMEMBERING OUR** BABIES
- **BOARD MEMBER** SPOTLIGHT
- PCC
- DONOR APPRECIATION
- **NEW BOOK**



- Volunteer at your local walk.
- Host a fundraising event.
- Create a Facebook Fundraiser.
- Become a Peer Contact.
- Serve on the Board.
- Share and like our posts on social media.
- Complete your parental consent/volunteer form.
- Make a monetary donation.





Registration for the special 25th Anniversary of the Iowa SIDS Foundation's Walk for the Future has begun! The 2024 Walk is scheduled to be held on August 24th in seven cities across the state including Cedar Rapids, Clarinda \*NEW\*, Dubuque, Fort Dodge, Le Mars, Urbandale, and Washington. Family, friends and community supporters will gather to raise awareness for SIDS/SUID and to honor the lives of lowa babies. This family friendly event is our primary fundraising event for the Foundation and funds are used to fulfill our daily mission of offering grief support to SIDS/SUID families, educating professionals and the general public regarding SIDS/SUID and safe sleep, and to fund an annual contribution to research.

We hope to make this year extra special as we celebrate a big milestone of 25 years of the annual Walk for the Future! In addition to a new Walk location in Clarinda, there are some other new things happening this year that you need to know. First, online registration will be the only option this year, there will be no mailed paper registration forms. If you need assistance registering through our online system, don't hesitate to contact the office at 515-965-7655. See more about

registration below. We are also excited to be offering sweatshirts in addition to long sleeves this year for purchase. Of course, you receive a t-shirt with the registration fee, but starting this year Walkers can add on a long sleeve shirt, hooded sweatshirt, or crewneck sweat shirt! You will also see some new merchandise available for sale at your location on Walk Day (if your location sales merchandise).

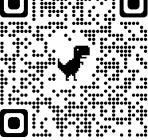
**Register TODAY. Online Registration is NOW OPEN!** 

In 2024 and beyond, Walkers must register online! Our online system is easy to use! Scan the QR code to register or visit

www.iowasids.org. If you have any issues or need assistance please contact us at 515-965-7655 or info@iowasids.org.

To guarantee a shirt in your size register before August 1st! Late registration will open on August 2, those registering after August 1st are not guaranteed a t-shirt. Registration cost also increased on August 2 to \$30 for adults and \$15 for children.

Weather: Rain or shine the walks will still take place. If the Walk must be delayed due to dangerous weather, announcements will be posted on our website's event page and on social media. If dangerous storms are predicted to last all morning and the Walk must be cancelled due to safety, no refunds will be provided and shirts will be given to those that preregistered or registered the morning of the Walk. Continued on page 2



## 2024 Walk Information Continued

T-Shirt Reminder: If you would like you baby's name on the back of the Walk shirts, a signed consent is required. If you have signed a consent in the past you do not need to complete again unless your preferences have changed. If your baby was on the shirt last year, they will automictically be included this year. To request a consent form or check that your baby's name is on file please email us at info@iowasids.org. Consent forms are due July 25th.

Shirts are only guaranteed for those who register on or before August 1st!

#### Thank you to our 2024 Walk for the Future Sponsors!

**Bronze Level:** American Family Insurance Charles Kudej Agency, Green State Credit Union, James George Attorney, Michael Wheatley DDS, The Turn Around Dance and Gymnastics Studio, Total Motors, Jason Vande Brake, Kroese & Kroese PC, Rexwinkel Funeral Homes, Besser Company, Primebank, Bridgehaven Support Center

**Silver Level:** Cumming American Legion Post 562, Dunes Dental 4 Kids, The DaMar Company, Northwest Iowa Endodontics, Tight Lines Consultancy LLC, Floyd Valley Healthcare, UnityPoint OBGYN Fort Dodge, John and Lorene Rexwinkel, Schuster Co, Cedar Memorial Funeral Homes, House of Q 2

Gold Level: Senior Savings Services, The Schon Family

25th Anniversary Diamond Level: L&L Insulations, Jeneary Dental, Family of Libbi Bendickson, Better Builders, Deck Central

Media Sponsors: KCRG TV Show you Care, KLEM Radio

Thank you for the donations from Northwest Bank and C&C Custom Cycle.

## 2024 WALK LOCATIONS INFORMATION

#### CEDAR RAPIDS

Noelridge Park — Creekside Pavilion 4900 Council St. NE Registration 8:00am - Walk 9:00am WALK DAY ACTIVITIES: Raffle, Merchandise, Balloon animals, Kids games, Memorial Event, Food provided by Daisy's Garage and Cruz's Cafe

#### Clarinda — NEW in 2023!

Clarinda Lied Center Shelter 1140 E Main St. Registration 10:00am - Walk 11:00am WALK DAY ACTIVITIES: Face painting, Playground, Water balloons, Photo opportunities, Memorial Event, Food

#### DUBUQUE

Dubuque Arboretum & Botanical Gardens 3800 Arboretum Dr. Registration 8:00am - Walk 9:00am WALK DAY ACTIVITIES: Raffle, Silent Auction, Merchandise, Face painting, Memorial Event

#### FORT DODGE

Oleson Park Shelter 1400 Oleson Park Ave Registration 10:30am - Walk 11:30am WALK DAY ACTIVITIES: Raffle, Silent Auction, Merchandise, Memorial Event, Food

#### LE MARS

Le Mars Municipal Shelter House 813 Park Ln NW Registration 8:30am - Walk 9:45am WALK DAY ACTIVITIES: Raffle, Silent Auction, Merchandise, Door prizes, Visit from Santa, Bake sale, Memorial Event, Free Lunch

#### URBANDALE

Walker Johnston Park Giovannetti Shelter 8900 Douglas Ave Registration 9:30 am—Walk 1:30am WALK DAY ACTIVITIES: Silent Auction, Merchandise, Playground, Visit from a princess, Kids activities, Memorial Event, Food

#### WASHINGTON

Sunset Park Corner of W Madison St. & South Ave Registration 8:30am - Walk 9:30am WALK DAY ACTIVITIES: Raffle, Silent Auction, Merchandise, Activities, Memorial Event

## Summertime Safe Sleep Reminders

The safe sleep recommendations should be followed for every sleep, even during the busy summer months when family vacations and travel are happening. Be sure if you are making travel plans to prioritize sleep safety. If planning to visit family or friends be sure to bring our own safe sleep space, pack n plays are great for travel! Many hotels or

rentals may provide these as a perk! Call a head and check in to ensure the environment they provide meets current safety standards and has not been recalled.

Those long car rides to get to your destination can be intimidating especially with little ones! It can be helpful to give your baby breaks on long road trips by stopping every few hours. Babies should always be in a car seat in a moving vehicle even if they fall asleep but once you reach your destination be sure to remove baby from the car seat in place in a safe sleep environment as soon as possible.

And don't forget, as the temperatures continue to heat up also ensure you are keeping your baby comfortable without overheating. Remember to take off baby's hat when indoors, dress baby appropriately for the temperature of the room and watch for any signs of overheating during sleep like sweating or hot, red skin.

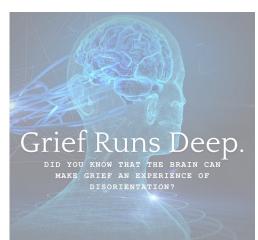


To stay in the know on all things safe sleep be sure to follow us on social media (Facebook and Instagram) or visit our website, www.iowasids.org. We are here to help answer any safe sleep questions you may have, feel free to reach out to us anytime!

## The Brain and Grief

To any of those who have experienced loss and grief of any kind it is no surprise that the impacts are more than just emotional. Grief affects the body in many different ways. Research has shown that the brain is specifically impacted. Grief and loss can affect the brain and body by causing changes in memory, behavior, sleep, and even body function. Grief impacts the immune system, hear, and can cause cognitive effects like brain fog. More interestingly, science has shown that the brain rewires itself in response to emotional trauma and can even reinforce brain wiring that effectively locks the brain in a permanent stress response.

Trained Neuroscientists are looking specifically at the action of trace-cells in the brain that have neurons that are firing when something we are anticipating to be present is not. In grief, this means that every time we are expecting to see our baby and they aren't there, these special neurons are firing telling us something, or in this



case someone, is missing.

When someone says that grief or loss has changed them, they mean it. Grief changes our bodies and brains. The person we were before is no longer. Don't feel like you have to "get back" to the way things were. Things are different now and they always will be. The Iowa SIDS Foundation is a community here to support you.

If you are interested in learning more about the brain and grief check out the book, *The Grieving Brain: The Surprising Science of How We Learn from Love and Loss* by Mary-Frances O'Connor.

If you are looking for immediate support please contact the Foundation office at 515-965-7655 or email Casey Manser at casey@iowasids.org.

## **Remembering Our Babies**

#### Happy Birthday July

Elizabeth Grace Atzen Jerome Alexander Brown Cole Edward Clark Rylee Alizabeth Erwin **Owen Jay Fisher** Brennan Charley Godfredsen Alana P. Gonzales Ryder Martin Harnish Kacy Lee Hartman Zarena Rayne Jennings Catherine Elizabeth Lafferty Shelby Jo McConnell Ethan Daniel McDermott Darian Bea O'Connell Jessica Lynne Otto Carson David Phillips Joshwa Izaiah Rivera Jaycee Marie Schilling Jacoby James Sickels Danielle Rae Thomas **Bryton Thompson** Jordyn N. Thompson Easton Allin Werner

#### August

Braxton Timothy Charles Bell Emmet Lee Woodyard Zoey Kaye Bestland Silus J Bigbee Max David Bushlack

#### In Loving Memory

#### July

Sydney Nicole Allen Cole Alexander Davis Rowan James Dolezal **Owen Jay Fisher** Brooke Louise Goodvk Marianna Sarina Guess Logan Grant Higginbotham Ryan Dennis Mougin Matthew Timothy Otten Mariah Pickering Kelly Ann Pitts Alexis Deane Rudkin Carson T. Sickler Douglas Ronald Tietge Lauren Elizabeth Nichole Viaene Austin Micheal Vogt

#### August

Olivia Nora Aikey Jerome Alexander Brown Cheyanne Marie Camp Joey Cusick

Abel Ceniceros Johnathon Oscar Danner Jennifer Lynn Dyar Dash Riley Ellingworth Kenna Reese Henss Kingston Richard Hronik Hattie Jo Jenkins Freya Lynn Kay Keith Evan Dean Klemme Abigail Ilene Knoop La'Tianna Jo'Nae Luten Amara C. Magee Maverick James Lynn Miller Carly Ann Mordock Danielle Rose Noggle Hope ElizaRae Ohrt Kadyn Jo Pirie Aaron Postel Zachary Kyle Renaud Aarie Jai Richardson Analisa Ines Rodriguez Maggie Amelia Rose Rogerson Nolan Douglas Rubendall Phoenix Isabelle Shank-Weaver Hunter Dean Stevens Cael Anthony Subject Shane Adam Tate Ella Elizabeth Timm **Kyle Anthony Timmons** Oakley Joe Van Patten Shiana Lynn West Kyler Lon Wilcox

Jordan Lee Daniel Caitlin Rose Davis Joseph Laurence Devore Caden DeVries Parker G. Donaldson Gavin Eli Gratz Devon James Hayes-Jones Steven Michael Jeneary Carson David Phillips Thomas Jay Fallon Robinson Tara Beth Schroeder Justin Ryker Swick Dawson Thomas Vandello Caleb Richard Williams

#### September

Mason James Bauer Johnathon Oscar Danner Landon Davis Alana P. Gonzales Mattilynn ElizabethJade Goodner Evan Dean Klemme Ethan Troy Livingston Steling Grayson McFerren Emmett Lee Woodyard

#### September

Dvlan Peter Christian Andersen Maria Irene Andersen Lauralee Rose Bernau **Benjamin Blowers** Kayla Sue Brewer Ariana Marie Bunch Cody Michael Coleman Kory Lynn Dunkin Jennifer Lynn Dyar Allison Renee Elliott Kaleb Dean Hargens Chelsea Miranda Jones Dominic Joseph Laurenzo Hailey Erin Lincoln Jacob Anthony Lipski Ross "Rosco" Jacob McGlothlen Brenden Meinecke Alex Ostlund Knox Owen Palmer Darran Dasan Perkins Johnathan Danial Prescott Ariel Faith Rattler Ashton Lavail Seaton Gavin Lee Sievers Beth Marie Stukerjurgen Alec Robert Wagner Warren Edwin White Alec Arlan Woerdehoff Emmett Lee Woodyard

Benjamin Scott Meints Carly Ann Mordock Hope ElizaRae Ohrt Kaleb J. Peverill Aarie Jai Richardson Phoenix Isabelle Shank-Weaver Jacoby James Sickels Emily Rose Studer Billie Jo Thul Bryton Thompson Andrew Jay "A.J." VanDerSchaaf Zachary Richard VanVleet Easton Allin Werner Keaton James Wirtz Emmet Lee Woodyard

#### October

Braxton Timothy Charles Bell Zoey Kaye Bestland Ariana Marie Bunch Lane Kurt Carter Thaddeus Charles Ernzen Christopher Scott Evans Teagon Lee Fowler Noah James Zarate

#### October

Matthew James Avery Cody James Beck Robert Carl Davis III Cara Lynn Eddie Sullivan Garrett Hall Ryker Edward Huizenga Alexa Jean Jonas Peyton Jo Lehman Dawson John Lewis Quinten Matis Justin Evan Miller Robby Matthew Miller Gunner Jacob Alex Nail Madison "Maddy" Lynn Nesbitt Avery Ann Palmer **Cameron Palmer** Samantha Alina Parks **Riley Jane-Marie Perkins** Isaac Thomas Pressley Ryan Allen Robinson DaeShawn Marquis Rodriguez Jessica Lynn Sammons Leavy Joel Simaj-Christianson Kellan Rayne Christine Starrett Erika Elizabeth Story

Kingston Richard Hronik Hattie Jo Jenkins Zarena Rayne Jennings James Allen Magruder Jaxon Matt Ethan Daniel McDermott Brenden Meinecke Danielle Rose Noggle Darian Bea O'Connell Bjorn Kai Packard Aaron Postel Joshwa Izaiah Rivera Mario Franisico Robles Javcee Marie Schilling Sawyer Reign Springsteen Hunter Dean Stevens Jordyn N. Thompson Oakley Joe Van Patten Alec Robert Wagner Sophia Halas Welch Kyler Lon Wilcox



## Board Member Spotlight: Meet Tony and Tricia Lipski



Tony and Tricia Lipski serve on the Iowa SIDS Foundation's Board of Directors in honor of their son Jacob who passed away in 2005. Tony joined the Board in 2006 and has served as President for many years and Tricia recently joined the ranks this past year.

Both Tony and Tricia are dedicated advocates for not only safe sleep but SIDS awareness and family support. Residing in Washington, Tony and Tricia have also planned and hosted the Washington Walk for many years and are both volunteer Peer Contacts.



iunteer Peer Contacts.

In addition to Jacob, Tony and Tricia are the parents of Joseph, Aidan, and Hannah. When they are not attending Board meetings or Foundation functions you'll find them cheering on the Hawkeyes, or attending archery events for their daughter.

Thank you Tony and Tricia for your dedicated service to the Iowa SIDS Foundation and the families we serve!

#### Interested on learning more about becoming a volunteer Board member?

We are looking for individuals with various backgrounds with interest in furthering our mission.

Contact casey@iowasids.org to learn more about the roles of responsibilities of Board membership!

## 2024 Principal Charity Classic Birdies for Charity

The Principal Charity Classic (PCC) Birdies For Charity program is a matching fund program that supplements individual donations to Iowa Children's charities like the Iowa SIDS Foundation. The Iowa SIDS Foundation has participated as a benefitting charity for many years and has been grateful for the support of our donors and the support of Principal, Sammons Financial Group and Wells Fargo for making this all possible.

2023 was another successful year and we worked hard in 2024 to achieve our goal of \$6,000. Through our efforts and our generous donors, we raised over \$7,400 this year to help support the mission of the Foundation!

The Iowa SIDS Foundation will receive every penny donated and will also be provided a 10% match to further support our mission. We want to thank all those who donated online or by mainlining in a check in 2024. Thank you to: Mark Ahrens, Christina Foster, Doris Lang, Cheryl Livingston, Jill Matthias, Jennifer Meurer, Ginny Otto, Lesa Quinn, Dennis Smith, Pam Strum, Ingrid Stukerjurgen, and James and Janet Wachuta.

A special thank you to Gary Marker not only for his generous donations to the PCC program but also for being our PCC Champion and helping the Foundation reach out to potential donors and ask for support. We are grateful for Gary and all our donors! We are eager to set some big goals in 2025!



Wells Fargo Sammons Financial Group Thank You... The Iowa SIDS Foundation wishes to thank the following donors for their generous gifts.

### In Memory Of :

Elizabeth Grace Atzen Jan Driscott Mason James Bauer Dean and Rebecca Paulson Libbi Marsha Bendickson Mark Ahrens Alyssa Lynn Coulbourn Cassie Thurn Gina Marie Dolphin Andrea Dolphin Matthew Paul Eckerman Marv Eckerman **Thaddeus Charles Ernzen** Jeff Jarding Brock Adam Gould Amy Gould Alexa Jean Jonas Linda Jonas Abigail Ilene Knoop **Emily Truitt** Lindsey Marie Krusemark Joel Krusemark Ethan Troy Livingston Cheryl Livingston Jennifer Meurer Alex Thomas Marker Gary and Delaine Marker Sr. **Ryan Dennis Mougin** Jane Gent Matthew Timothy Otten Tim and Angela Otten Jessica Lynne Otto Ginny Otto **Benjamin David Person** Jody Person Mariah Ann Pickering Christina Foster **Toby Daniel Sejkora** Gary and Pamela Sejkora Isaac Francis Stecker Amanda Stecker Beth Marie Stukerjurgen Jay and Ingrid Stukerjurgen Zachary Richard VanVleet Diana VanVleet

Donations are an important part of our support. These donations were received as of 6/01/24.

## Employer Pledges-Employer Match

Mid American Principal Financial Group The Wellmark Foundation UMB

### **General Donations**

America Online Giving Fund Bellevue Community School District Dennis Smith Doris Lang Facebook/Meta Fareway - Clive Customers James and Janet Wachuta Lesa Quinn PayPal Giving Fund Rebecca Wiederholt UK Online Giving Fund



You can get involved too! See below for the easy ways to make a donation today!

1. Mail a check to: 2963 100th St. Suite 2 Urbandale, IA 50322

2. Scan the QR code and donate online!

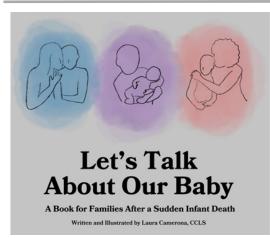


3. Host a Facebook Giving Campaign!

You can choose where you would like your funds to go. Indicate you donation either for General Operating Funds, Research, or Outreach and Family Services.

We promise to use your donation wisely to support families in Iowa and make a difference

## Let's Talk About Our Baby Available July 11



In our Spring newsletter we were excited to announce a new support resource coming for families with young children and now we have an official date! Beginning July 11, our new book *Let's Talk About Our Baby: A Book for Families After A Sudden Infant* Death will be available for purchase on Amazon! Back in 2021, the Iowa SIDS Foundation added a new resource book titled *Remembering Our Baby* to the children's grief packets that are provided to families following the loss of a baby due to SIDS or SUID. In collaboration with Words Worth Repeating, a local Des Moines business, a book was created that provides a developmentally appropriate explanation of SIDS to children, the book also explores the feelings children may have after

experiencing the loss of a baby, reminding them that they are still big brothers or big sisters. While this book has been a useful tool for families these last few years we have identified the need to make support and this resource specifically more inclusive for families. With this new book, Let's Talk About Our Baby, we will be able to help support families who have lost a baby to any cause of Sudden Unexpected Infant Death instead of just SIDS. Iowa SIDS Foundation recognizes that the loss of a baby impacts the entire family, including siblings and we hope this book helps many families. Beginning July 11, head over to Amazon and search "Let's Talk About Our Baby" to find our book!

## Social Media can be used for good!

Social media is a great way to spread education on safe sleep and awareness on SIDS and SUID. Social media users who choose to host an online fundraiser to benefit our Foundation, such as a birthday fundraiser, or those that make an online donation through Facebook help support the mission of the Iowa SIDS Foundation. We are so appreciative of those folks! We would like to thank the following individuals who opted to celebrate their birthday by raising funds to help support newly bereaved families and to advocate safe sleep. Happy birthday to the following: Ginger Mcgill, Jazmyne Hightower, Olivia Forbes, Rusty Rogerson, Shane Sievers, Stacy Lynn Hodge-Jong, and Tenna Dreckman. In addition, we appreciate your friends and family, listed below, that supported you in your campaigns. The generosity and kindness of both the event sponsors and donors assists the Foundation in supporting families and providing safe sleep education. Thank you for choosing to be a part of our Foundation and helping fulfill our mission!

We appreciate all the following individuals making a Facebook donation through 6/24/2024:

Daniel Schrad Diane Dreckman Ginger Mcgill Heather Gierstorf Julie Jensen	Follow us on social media!
Kari Hahn-Sauer Kenny Fortner Melissa McDaniel Olivia Forbes Samantha Mahrt Shane Muth Stacy Lynn Hodge-Jong Tami Woerdehoff Tracy Urell Murphy	@lowaSIDSFoundation    Image: Constraint of the image: Constraint o



## Iowa SIDS Foundation

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Executive Director Casey Manser

Administrative Assistant Ruth Arndt

#### **Board Members**

Tony Lipski, President Jessie Mireles, Vice President Jeff Jarding, Treasurer Amy Gould, Secretary Audrey Bush, Medical Advisor Mackenzie Pirie Pam Jeneary Tricia Lipski Connie Sievers Tina Wagner Karen Weiskircher

#### **General Submissions**

The Iowa SIDS Foundation offers all parents, grandparents, relatives, childcare providers and friends the opportunity to submit information for the newsletter. This may include letters, poems, sharing your family's story or perspective, or highlights of events held in your local community to benefit the Foundation or to bring awareness to SUID and SIDS. Please note that due to space limitations, submitted material may have to be edited or held until a later newsletter.

It is our hope to give as many parents and family members the opportunity to share. For additional information or to submit your story, please contact the Iowa SIDS Foundation by calling 515-965-7655 or by email at info@iowasids.org.

#### **Remembering Our Babies**

If you would like to honor your baby in our Remembering Our Babies section of the newsletter, we do require a written parental consent to be on file. Consents may be printed from our webpage or can be mailed or emailed to you by contacting our office by phone or email.

UNSUBSCRIBE: If you would like to have your name removed from the Iowa SIDS Foundation mailing database, please notify us at 515-965-7655 or info@iowasids.org.

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